

**2018 TRADE SHOW HOSTED EVENT
OPPORTUNITIES AND SPONSORSHIPS**
SPONSORSHIP CONTRACT/AGREEMENT

Complete and return this contract to secure your selected sponsorship. Check the box by the event or sponsorship you're interested in. Options available first come/first served. **\$100 non-refundable deposit required with this contract; 50% of the remainder due on November 15 and balance due by April 2, 2018.**

- Retailer Party**
- ~~Sunday Welcome @ South Point Bowling Alley – Exclusive \$15,000~~ **SOLD**
 - ~~Monday Retailer Party @ Drais' – Exclusive \$25,000~~ **SOLD**
 - ~~Wine & Cheese Reception – Exclusive \$10,000~~ **SOLD**
- Lunch for Retailers & Exhibitors**
- | | | |
|------------------|---|---|
| Tuesday | <input type="checkbox"/> Exclusive \$10,000 | <input type="checkbox"/> Co-Sponsor \$5,000 |
| Wednesday | <input type="checkbox"/> Exclusive \$10,000 | <input type="checkbox"/> Co-Sponsor \$5,000 |
- Continental Breakfast**
- | | | |
|------------------|--|---|
| Tuesday | <input type="checkbox"/> Exclusive \$6,000 | <input type="checkbox"/> Co-Sponsor \$2,500 |
| Wednesday | <input type="checkbox"/> Exclusive \$6,000 | <input type="checkbox"/> Co-Sponsor \$2,500 |
- Beverage Station**
- | | | |
|-------------------|--|---|
| Tuesday: | <input type="checkbox"/> Exclusive \$1,500 | <input type="checkbox"/> Co-Sponsor \$750 (<input type="checkbox"/> morning/ <input type="checkbox"/> afternoon) |
| Wednesday: | <input type="checkbox"/> Exclusive \$1,500 | <input type="checkbox"/> Co-Sponsor \$750 (<input type="checkbox"/> morning/ <input type="checkbox"/> afternoon) |
- Retailer Education Day (Monday) – Exclusive \$8,000**

Registration Give-Away

- | | | |
|--|--|---------------------------------------|
| <input type="checkbox"/> Registration Bags | <input type="checkbox"/> Shirts | <input type="checkbox"/> Travel Mugs |
| <input type="checkbox"/> Note Pads | <input checked="" type="checkbox"/> Lanyards SOLD | <input type="checkbox"/> Luggage Tags |
| <input type="checkbox"/> Headbands | <input type="checkbox"/> Power Sticks | <input type="checkbox"/> Pens |
| <input type="checkbox"/> Other _____ | | |

Other – please write recommendation for another option for URA consideration.

CONTACT INFORMATION

(Please Print/Type Clearly the coordinator for your company and their contact information.)

Company Name _____

Contact Name _____ Title _____

Phone (_____) _____ Fax (_____) _____

E-mail _____ Authorized Signature _____

Completing this form serves URA notice that you agree to be contacted by mail/phone/fax and/or e-mail.

POLICIES & PROCEDURES

1. ONLY URA Trade Show exhibitors are eligible for sponsorship opportunities.
2. To secure a sponsorship for the 2018 URA Trade Show, a completed Contract/Agreement must be submitted to URA. **Sponsorships will be assigned on a first come/first served basis, starting at 7:30 a.m. on Wednesday, November 1, 2017. 50% deposit will be due by November 15, 2017 and full payment due by April 1, 2018.**
3. Sponsor must begin marketing their URA sponsorship monthly to their retailer database beginning in April.
4. Sponsors will be recognized as follows:

\$10,000+	Platinum Level	\$5,000 - \$9,999	Gold Level
Platinum and Gold level sponsors receive at least 4 dedicated e-blasts specific to their activities. Sponsor may provide artwork or URA can prepare artwork. Sponsor logo in all communications, signage and booth recognition.			
\$2,500 - \$4,999	Silver Level	\$750 - \$2,499	Bronze Level
Silver and Bronze level sponsors receive company name in communications and on signage.			
5. Sponsor must comply with all relevant policies concerning advertising and exhibiting with URA.
6. Note that event dates and times listed are subject to change.
7. Any food or drink options associated with a sponsorship are at the sole discretion of URA.

Deposit must be included with this signed contract. Once marketing begins, sponsorships are non-refundable.

Check (Please make payable to URA) **Square On-site:** American Express Discover MasterCard VISA

All payments in U.S. funds drawn on U.S. banks. \$25 fee charged for returned checks.

Amt. to be charged: \$ _____ Date Paid: _____ Last 4-Digits: _____

FAX OR MAIL COMPLETED FORM TO:

URA • PO Box 267 • Baltimore, OH 43105-9998 **FAX:** 614-721-0777

QUESTIONS: Call (866) 775-0080 / (614) 721-0777 or E-mail: URA@UniformRetailers.org